

MAGGIE CANNIFF

PHOTOGRAPHER

CONTACT

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EDUCATION ROCHESTER INSTITUTE OF TECHNOLOGY 2020-2024

BFA in Advertising Photography with Public Relations immersion, Graduation: May 2025

WORK EXPERIENCE

Slow Roads Studio Assistant, 2024

- Commercial Photography for their website (slow-roads.com)
- Retouching using Adobe Photoshop
- File Management
- Listing new products through Shopify

RIT Video Editor, 2024

- Created Promotional videos for RIT's social media channels using Premiere Pro
- File Management

RIT Student Life Photographer, 2023-Present

- Creating photographic content for the RIT Student Life social media channels
- Working directly with RIT's Marketing and Communications Specialist

REDDZ Trading, 2022-2023

- Commercial Photography for Instagram
- Product images and videos for website promotions
- Retail Assistant

RIT 365 Co-Facilitator, 2021-2022

- Guiding first-year students at RIT
- Coaching and grading student work

Freelance Photographer, 2020-Present

- District of Columbia

EXHIBITIONS

- Photographer's Society of America Festival in Tucson, Arizona, 2024

ACCOMPLISHMENTS

- Kodak Professional Imaging Scholarship, 2024
- Photographer's Society of America Award Scholarship, 2024
- RIT Honors Showcase 2022
- Dean's List - RIT College of Art and Design, Fall 2022-Present
- RIT Presidential Scholarship, 2021-Present
- RIT Grant Recipient
- District of Columbia Scottish Rite Foundation Scholarship, 2023-Present

SOFTWARE

- Photoshop
- Lightroom
- Premiere Pro
- After Effects
- Capture One Pro
- Procreate App
- Profoto/Broncolor/Godox

SKILLS

- Digital photography and video
- Retouching and File management
- Profoto strobes, lighting, and camera equipment
- Communication
- Collaboration
- Project & File Management